

BIOGRAPHY OF GREGG FREEDMAN

A native southern Californian, Gregg was born in Burbank, CA. Growing up in Monrovia, Gregg graduated from Monrovia High School in 1974. He then attended the University of Southern California majoring in Business Management, with additional studies at California State University, Los Angeles in Business Law.

After college, Gregg became the regional and then national sales manager for Kraco Enterprises, a manufacturer and distributor of car stereos, C. B. radios and floor mats. After his four-year tour, he joined the Magicolor division of the International Silver Company as a regional manager for the Army, Air Force Exchange System (AAFES) Distributing consumer paints through PX's located on nuclear armed bases throughout the Northwest, West and Hawaii.

When beckoned by his father in 1984 to get "a respectable" job, he started typing appraisal forms for Freedman and Freedman Consultants in Monrovia, CA. In 1988 Gregg started his own firm in Arcadia specializing in valuation for litigation support.

Gregg has the professional designations of ASA, Accredited Senior Appraiser – Real Estate/Urban, American Society of Appraisers; IFA-S, Independent Fee Appraiser-Senior, National Association of Independent Fee Appraisers; Associate Member, Appraisal Institute; Fellow, American College of Real Estate Appraisers.

Since becoming an appraiser, Gregg has performed valuations on literally thousands of properties throughout California. Assignments have included the homes of celebrities, vacant land, commercial and industrial properties and proposed construction. Litigation assignments have included the valuation of properties for family law, title disputes, partnership dissolutions, diminution in value from a variety of causes, easement valuation, estate tax valuations and appraiser malpractice. Qualified in the Northern, Central and Eastern Districts of the United States Bankruptcy Court, as well as most Los Angeles and Orange County courts, Gregg has provided testimony in approximately 25 trials, conferences and hearings. He has been deposed over 60 times.

Gregg lives in Sierra Madre with his wife Laura and their daughter Hillary. Gregg serves on the Board of Directors of the Methodist Hospital (Arcadia) Foundation, the Pasadena Conservatory of Music, is the Charter President of the Rotary Club of Sierra Madre, the former Chairman of the Board of the Pacific Commerce Credit Union and was a Commissioner for the City of Duarte Economic Development Commission.